



At Your Service For Over 60 Years!

# BBA Advantages Program: the hallmark of a strong and prosperous organization

Since over 60 years, BBA Financial Group specializes in the distribution of personal insurance products offered by leading insurance companies. Over the years, BBA Financial Group has developed its expertise and has become a leading partner for independent representatives and financial services firms with which it works.

Acting on their own account, these partners have always been able to rely on BBA's support to find the best products, to obtain state-of-the-art training, and even to ease their marketing. For the sake of continuity, BBA has established the BBA Advantages Program. A program that becomes the organization's hallmark, but mostly that will efficiently achieve its main goal, which is to deliver even greater value to representatives.

► All information on the BBA Advantages Program can be found at [www.bba.qc.ca](http://www.bba.qc.ca).

